

# WE ARE IN BIG TROUBLE.

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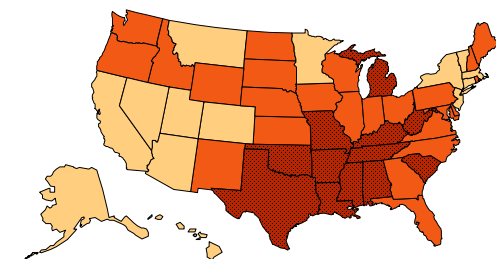


## DID YOU KNOW?

70% of the country is now overweight with a whopping 40% obese.

## THIS LEADS TO:

- Heart disease
- Cancer
- Diabetes
- Many other debilitating degenerative diseases



Source: Behavioral Risk Factor Surveillance System, CDC.

In the last 30 years, we have gone from one of the healthiest countries in the world to one of the least healthy. The trends are awful and the world that we are leaving our children is bleak. And frankly, this decline can be laid at the feet of our domestic obesity crisis...a crisis that gets worse and worse each year.

## HOW DID WE GET SO FAT... AND MORE IMPORTANTLY WHAT CAN WE DO?

Well, something different, that's for sure!

We've been discussing this obesity crisis for 30 years...in the mean time, we have put a man on the moon, a computer on every desktop, a smart phone in every hand and made breakthroughs in virtually every other area of our life.

## WHY CAN'T WE SOLVE THIS CRISIS?

### TWO REASONS:

- We haven't identified the enemy
- And the enemy is tough!

That is until now...our science team, under the direction of a Yale-trained cardiovascular surgeon, Dr. Dwight Lundell has made the breakthrough, many of us have waiting for.

## THE ENEMY IS SUGAR

- In 1811, we consumed **20 pounds** of sugar per person a year!
- In 1911, we consumed **90 pounds** of sugar per person a year!
- In 2011, we now consumer **180 pounds** of sugar per person a year



Empty calories  
that turn to **FAT!**

## AND HERE'S THE KEY POINT

It's **NOT** because we eat too much dessert, it's because we **EAT** dessert all day long...**DESSERT** is in **EVERYTHING** we eat!

# MAN VS MUFFIN.



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## AS WE SAY...MAN VS MUFFIN, MUFFIN WINS!!!

That's because the BIG food companies have spent billions of dollars producing and promoting highly processed carb and sugar-rich foods that are **VIRTUALLY** addictive.

## HOW MANY TIMES HAVE YOU TRIED TO RESIST:

- The breadbasket at your favorite Italian Restaurant
- The chips with salsa
- The donuts at work

## ONLY TO COME UP SHORT...

That's because you are addicted to sugar. Well, not anymore!

## REALW8 IS THE ANSWER

Our team has developed a unique and proprietary, natural, safe and powerful formula that will easily and effortlessly lower your sugar and carb cravings.

Here's how **RealW8** works...just 15 minutes before lunch and dinner, you take two pills that will reduce or eliminate your sugar spikes... those are the spikes that make your crazy, strip you of focus and will power!

Your body will no longer crave the carbs and you will begin to make healthy choices!

**RealW8** is **SIMPLE** and it **WORKS!**

The two key ingredients are:

- Raw coffee extract
- Natural Macroalgae

These two specialized natural ingredients have both been independently studied and proven to lower sugar spikes and lower carb cravings...**BUT NO ONE** has ever put these two together! Until now! The ReaW8 Revolution is Here.

The RealW8  
Revolution is Here.

